



In any situation where you have to influence or persuade, it is vital to get absolute clarity about the outcome or result that you want

Spending the time to do this up front will be time well invested

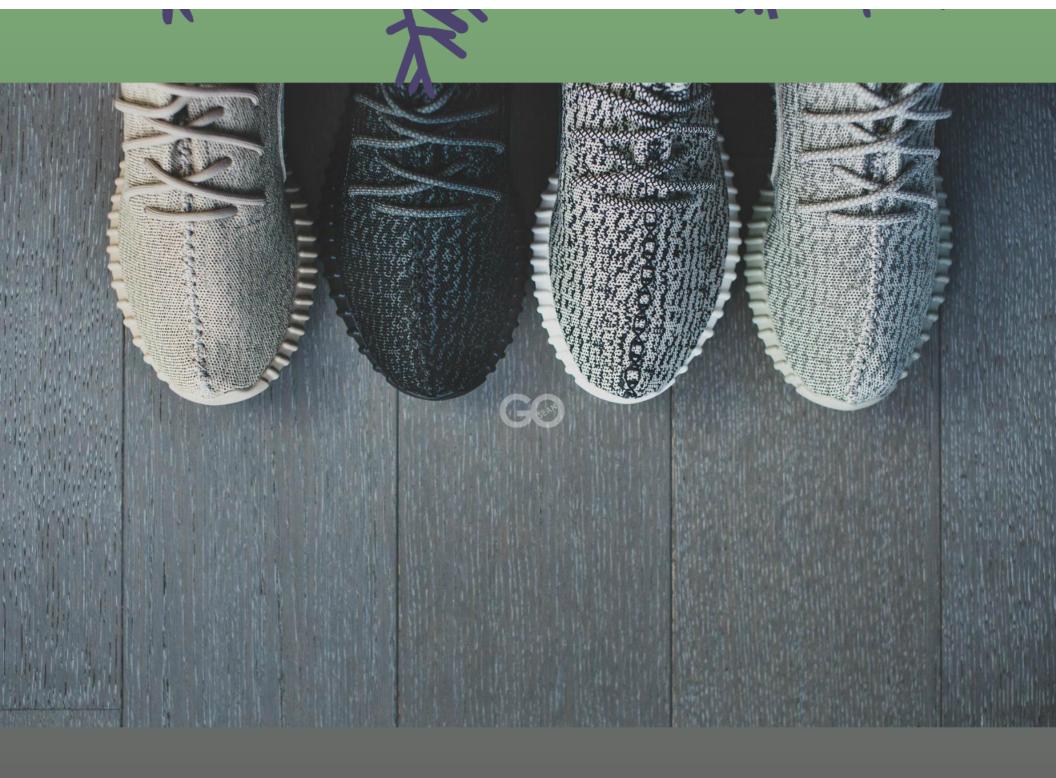


Step Into the Shoes Of the Other Party

People who are effective at influencing or persuading will not look at the challenge in a one dimensional way

They will really seek to understand the other party or parties' perspective. People who are effective at influencing or persuading will not look at the challenge in a one dimensional way

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Plan Ahead Whenever You Can

If you know that you are going into a situation where you are going to have to influence or persuade, make a point of planning your approach

Consider the boundaries, how you are going to open the discussions and the impact that you want to make

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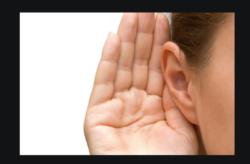
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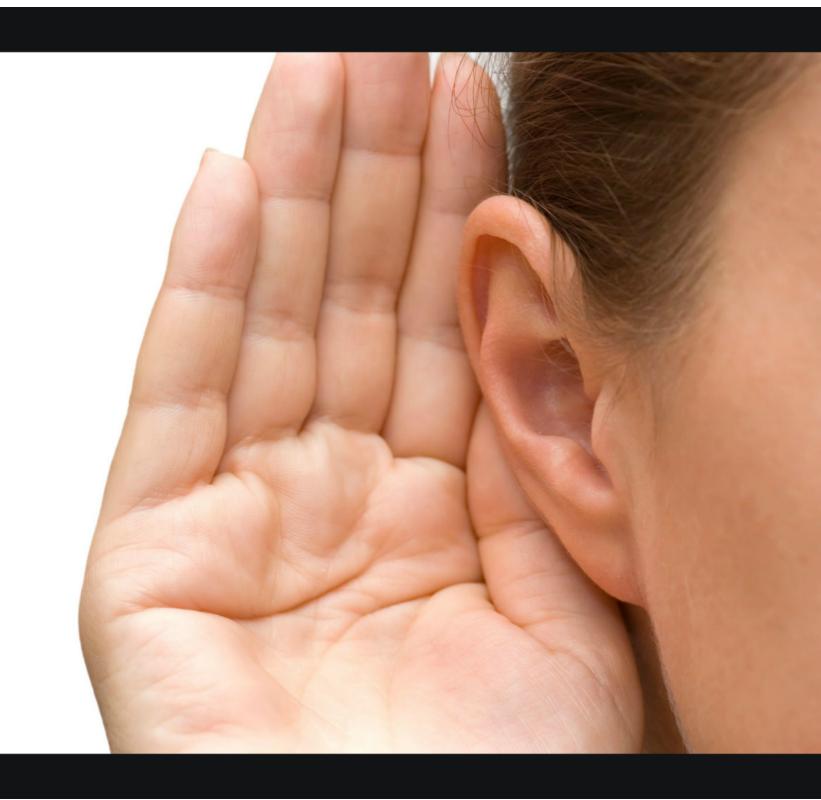


Listen to The Other Party

Stephen Covey in his book 'The 7
Habits of Highly Effective
People' refers to the habit of seeking
first to understand.



Too often, our desire to be heard gets in the way of listening effectively





In any situation, your ideal is a win-win situation

When both parties win, you are much more likely to achieve what you want.

Do not fall into the 'my way or no way' trap





AIM for WIN-WIN!

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Be Focused But Flexible

You have an outcome that you want to achieve and others will have too

You want to retain your focus and at the same time be flexible enough to adapt when it is obvious that this is necessary

See yourself as a branch rather than the root of the tree

The former is moveable while the latter is fixed





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THANKYOU!

Myles D. Miller, MBA, MCSE, PMP, PPS CEO and Founder - LeadUP.Biz & LearningBreaks.com & SuccessHQ

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THANK YOU!

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