

PMI 4.0

Michael O'Connor

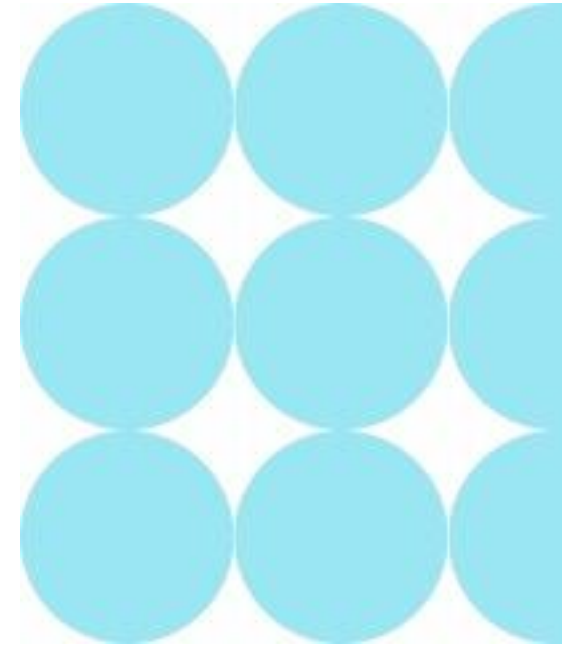


Objective

- Provide the core language of PMI 4.0 with meaningful context to build alignment and deep understanding across the PMI community

Topics

- Global Megatrends for the PMI 4.0 Growth Strategy
- Shared Aspiration of Expanded Social Impact
- Three Strategic Objectives
- Four Strategic Focus Areas





PMI 4.0

Shaping
the Future—
Together

The future isn't something you sit around waiting for.

The future is the reality you decide to create.

When buildings don't remain blueprints but become bricks.

When cures don't just live in laboratories but in bodies.

When inspiration and perspiration intersect, and intelligence and drive

make ideas real.

PMI IS ON A MISSION. As the leader in project management, we aim to empower people to make ideas a reality.

PMI 4.0 is our growth strategy that addresses the needs of our existing community and welcomes a new audience of global changemakers.

Our community is strong and together, we can shape the future.



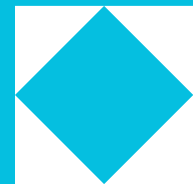
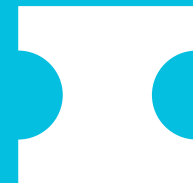
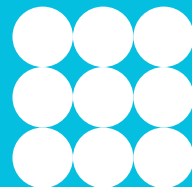
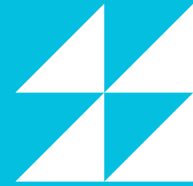
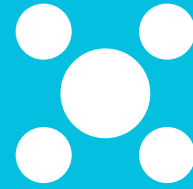
Our Aspiration of Expanded Social Impact



**“Empowering people to
make ideas a reality”**

We, the broader PMI community, volunteers, chapters, and Board aim to bring our winning aspiration to life for changemakers of all ages.

PMI 4.0 STRATEGIC OBJECTIVES



Strategic Objectives

Delivering on our Aspiration to Achieve 10x Growth in Enablement and Engagement

Broaden our Reach

Extend our Impact

Build Lasting Relationships

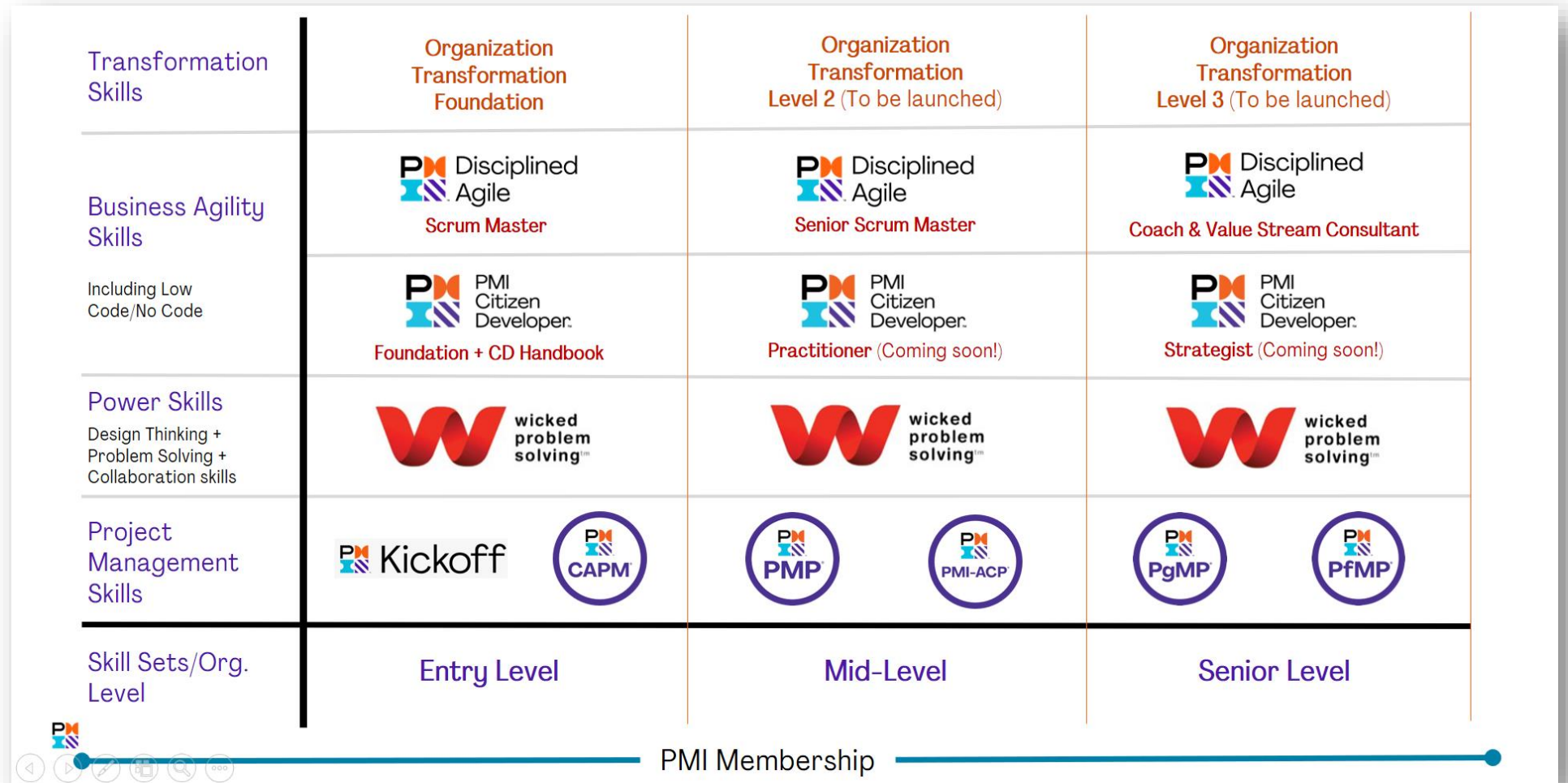
Broaden Our Reach

Serving more people by extending our regional operations, coalition building with other leading associations and organizations, and connecting and welcoming changemakers of all ages.



Extend our Impact

Making each individual more capable through a diverse, modular set of offerings and targeted social impact. Enabling changemakers throughout their life cycle.



Build Lasting Relationships

Develop lifelong relationships with individuals, building trust by continually meeting their personal and professional growth needs and advocating for their skills with employers.



Students



Young Professionals



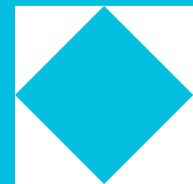
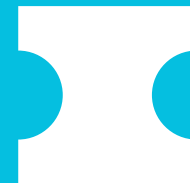
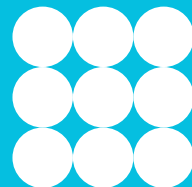
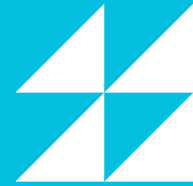
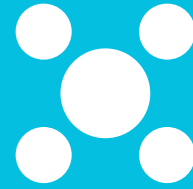
Senior Executives



Other Changers

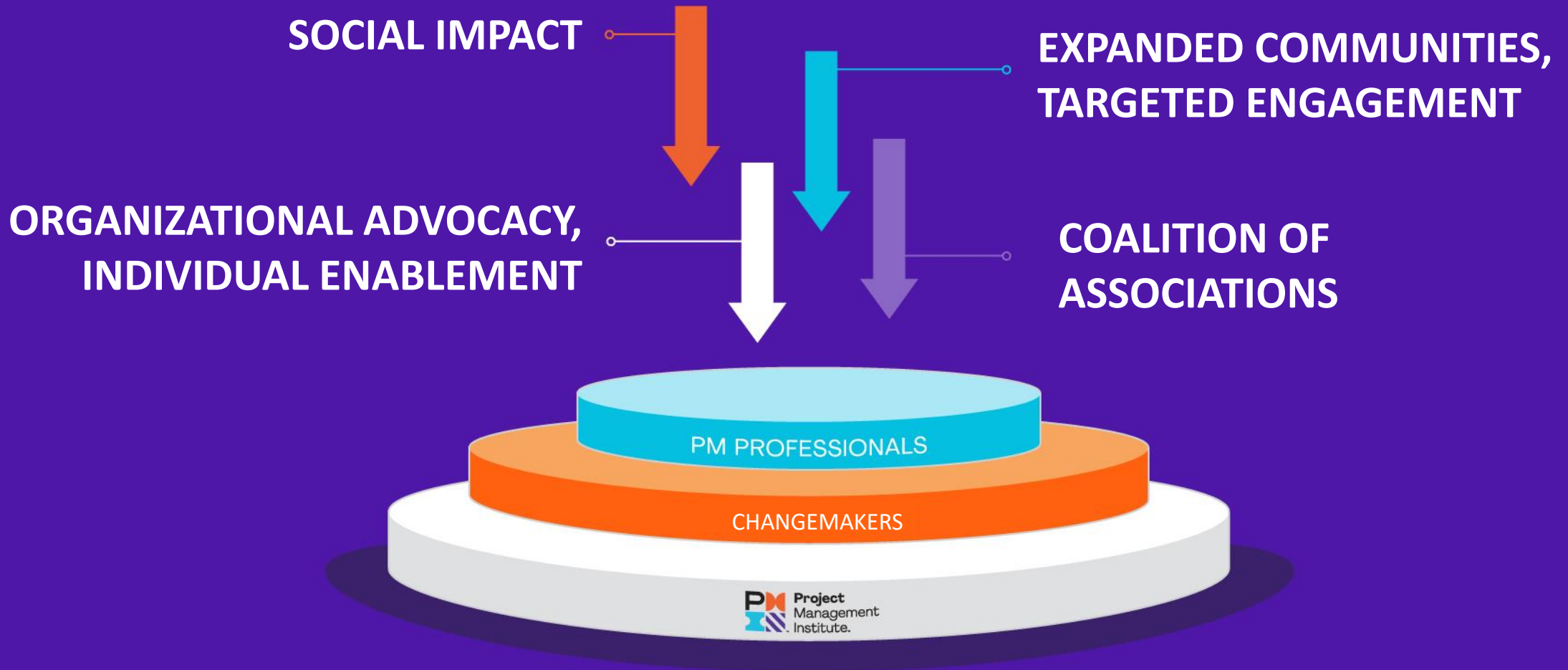
Building a Lifelong Relationship with PMI

HOW WE WILL ACHIEVE OUR GOALS

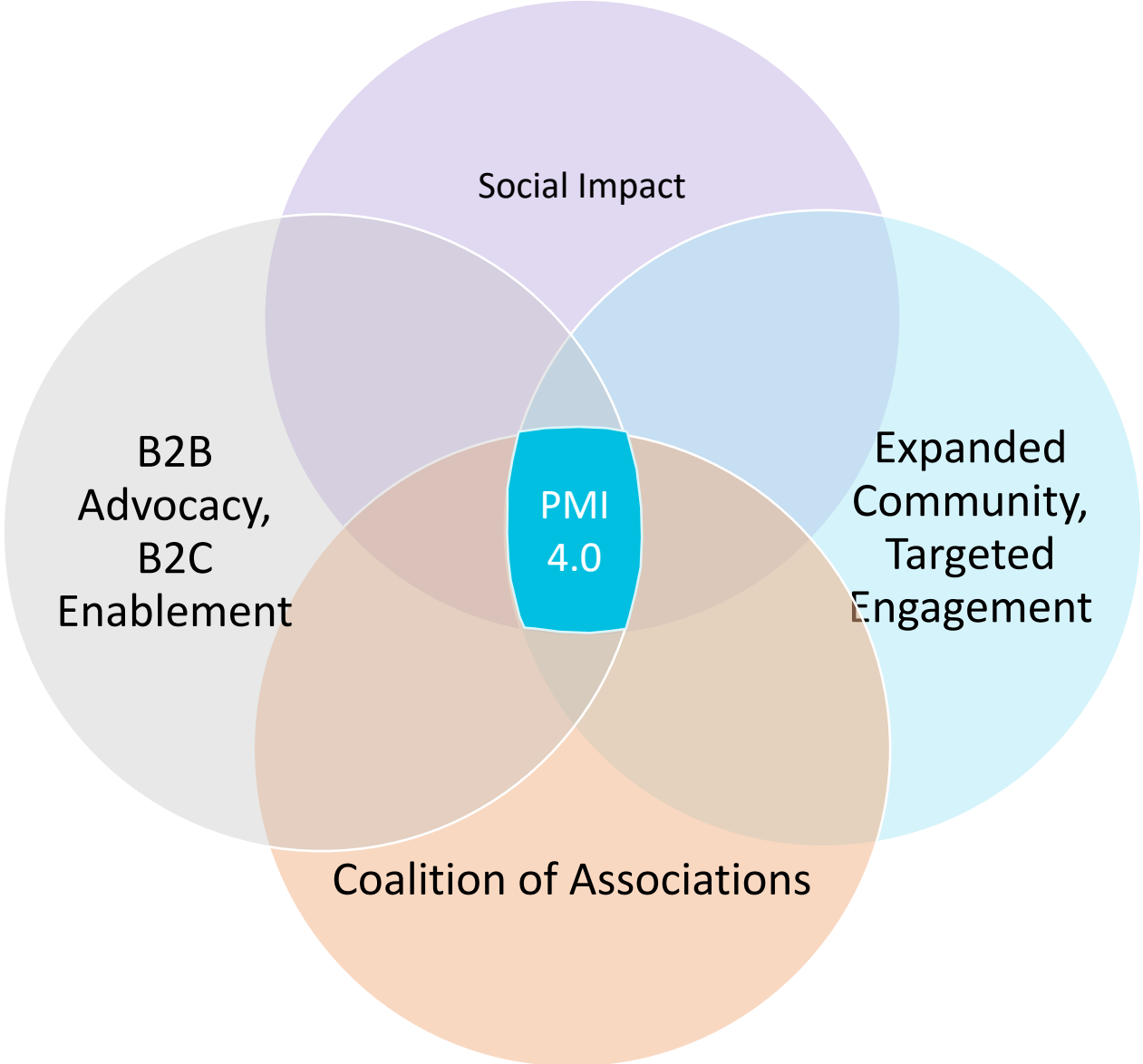


OUR STRATEGIC FOCUS AREAS

HELPING BROADEN OUR REACH, EXPAND OUR IMPACT AND BUILD LASTING RELATIONSHIPS



Our Strategic Focus Areas Work in Concert



Social Impact

A woman with her hair tied back, wearing a red plaid shirt, is holding a koala against a wire mesh fence. The koala is resting its head on her shoulder. The background is a blurred outdoor setting.

Social Impact is fundamentally about change. At PMI we enable changemakers not just for business – but for the broader good.

Priorities Include:

- UNGC and UN SDGs
- Youth Enablement
- DE&I
- Coalition for Purpose

Expanded Communities, Targeted Engagement


A photograph of a man and a woman in a professional setting. The man, on the right, is smiling broadly and looking towards the woman. The woman, on the left, is seen from the back of her head and shoulder, looking towards the man. They appear to be in a collaborative conversation. The background is slightly blurred, showing what might be a bookshelf or office environment.

We will strengthen our existing communities, expand outreach to external communities, and develop newly specialized communities within PMI to broaden and deepen engagement

Priorities Include:

- Chapter 4.0 Strategy
- Evolving communities strategy to increase engagement

Coalition of Associations

An aerial photograph of a modern building with a large, lush green rooftop garden. The garden features various plants, trees, and a central lawn area. The building has a grey roof with several air conditioning units. Surrounding the building are city streets with cars and other buildings, creating a dense urban environment.

We will develop partnerships with complementary organizations to provide modular offerings to meet the needs of project professionals and changemakers throughout their career lifecycle.

Priorities Include:

- Expanding our reach to the member bases of partner organizations
- Extending our impact to our community with new offerings

Organizational Advocacy, Individual Enablement

TEMPLATE NOTES: This Strategic Focus Area is also known as B2B Advocacy, B2C Enablement and both alternatives are acceptable.

Employers will better understand the impact of the project professionals and changemakers they employ and help them gain new skills.

Priorities Include:

- Expanding our reach to the member bases of partner organizations
- Extending our impact to our community with new offerings

Want to Learn More? Watch the PMI 4.0 Explainer Video



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THANK YOU

