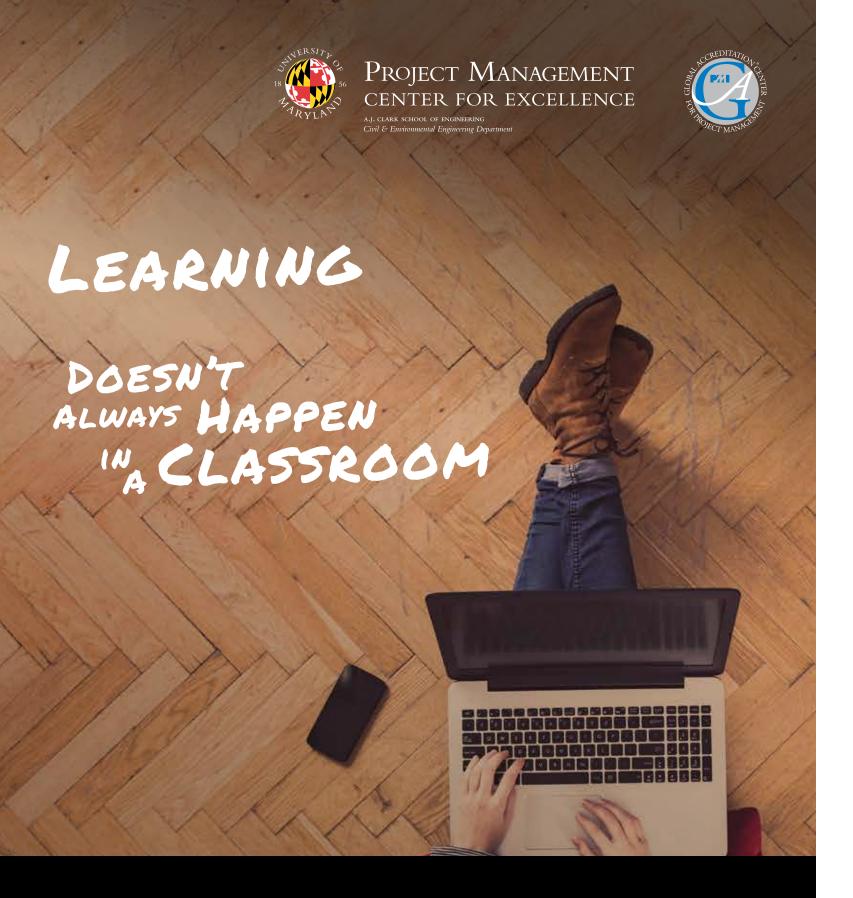
MAY 10-11, 2018

PROJECT MANAGEMENT SYMPOSIUM





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JOHN H. CABLE
Director

Director Project Management Center for Excellence Welcome to the national capital region's premier Project Management Symposium. This fifth annual event has attracted more than 50 speakers from throughout the Washington—Baltimore metropolitan area, as well as from around the world.

It is our privilege to provide this venue for stimulating discussions and idea-sharing to 400 project management professionals to advance the state-of-the-art in the management of projects.

Supporting the theme "Turning Knowledge into Practice," practitioners and academics will enjoy the opportunity to share experiences, gain knowledge, meet leading international experts, and strengthen their professional networks. Symposium participants will gain insights into how the project management field is changing as they delve into focus areas such as People in Projects, Agile/IT, Construction Management & Building Information Modeling, Integrated Program Management, Federal Programs, Risk and Big Data, and more.

Thank you to all of our sponsors! Funding to develop and deliver the symposium each year comes from attendee registration and sponsorship fees. After covering event expenses, any remaining funds are used to provide scholarships to students pursuing a degree in project management.

Next year's event has been scheduled for May 9-10, 2019 so be sure to mark your calendar! Thank you for joining with us to make this event an exciting and thought-provoking exchange of ideas.

Sincerely,

John H. Cable

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AGENDA AT A GLANCE

THURSDAY, MAY 10

7:30 Registration and Coffee

8:30 Welcome

8:45 Mike Schlegel

IS THE CONSTRUCTION INDUSTRY RIPE FOR DISRUPTION?

9:45 Morning Sessions

11:30 Lunch

12:00 Celia Ann Pfleckl

IF YOU BUILD IT, THEY WON'T NECESSARILY COME: ENGINEERING SOLUTIONS, THE HUMAN FACTOR

1:15 Early Afternoon Sessions

2:30 Featured Speaker Lauren

Alexander Augustine

OPERATIONALIZING RESILIENCE ONE COMMUNITY AT A TIME

3:45 Late Afternoon Sessions

5:00 Networking Reception

FRIDAY, MAY 11

7:30 Registration and Coffee

8:30 Robert Rovinsky

A CASE STUDY IN USING EVM TO IMPROVE PROJECT MANAGEMENT AND GAIN FUNDING: THE FEDERAL AVIATION ADMINISTRATION (FAA) STORY

9:45 Morning Sessions

11:30 Lunch

12:00 William Eggers

WHERE TOMORROW WILL TAKE US: A
JOURNEY INTO THE FUTURE OF WORK AND
MANAGEMENT

1:15 Early Afternoon Sessions

2:30 Jeff Gravatte

TECHNOLOGICAL ADVANCES IN MANAGING DESIGN AND CONSTRUCTION PROJECTS

3:20 Closing Comments and Door Prizes



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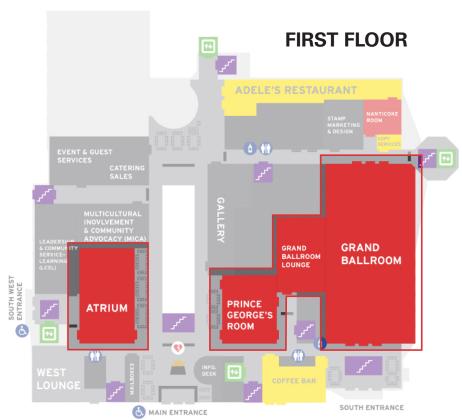
Complete the online evaluation for a chance to win free admission to next year's symposium!

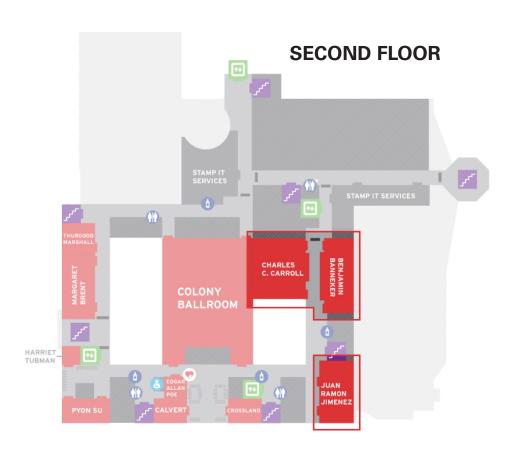


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5 | AGENDA MAPS | 6

THURSDAY MORNING

MAY 10 2018

7:30 Registration & Coffee

Welcome 8:30

Featured Speaker

MIKE SCHLEGEL 8:45 **BOZZUTO CONSTRUCTION**

Track

Room

Moderator

People in Projects: Leadership

Atrium (1107)

Jocelyn Davis

Agile & IT

Prince Georges (1211) Sean Phillips

9:45 -10:15 Mindful Leadership -What is it? How can I apply it to my programs and projects?

Development Lessons Learned within Today's Agile Development Process

Applying 1970 Waterfall

JOHNNY MORGAN

Technical

10:20 -10:50

Crucial Conversations for Team Performance

LAURATHOMAS Leadership

SANDRA MENZIES

Leadership

Earned Capabilities Management (ECM) Meets FIRE - A Framework for Rapid

Acquisition CHRISTOPHER HARRIS AND

JOHN JOHNSON

Strategic & Business

10:55 -11:25

Managing Teams with Servant Leadership

JOSEPH LAUNI

Leadership

Session ends at 11:25

you can earn for each of the PMITalentTriangle® skills: Technical Project Management, Leadership, and Strategic and

Strategic and

Business Management

Sessions are marked

with the type of PDUs

Business Management.

MORE INFO

Detailed schedule and PDU Information available at: pmsymposium.umd.edu 11:30

Lunch

Featured Speaker

12:00

CELIA ANN PFLECKL **AMTRAK**

Is the Construction Industry Ripe for Disruption?

All signs point to the construction industry being ripe for disruption. In this presentation, Mike Schlegel, president of Bozzuto Construction Company, will discuss what disruption could look like and explore what we can do as an industry about it.

Strategic & Business

Integrated Program Management

Charles Carroll (2203K) Barbara Phillips

Federal Programs

Benjamin Banneker (2212) Bill Brantley

Management (BIM)

Juan R. Jimenez (2208) Ken O'Connell

Construction

What is EVM... And Why Should I Care? ROBIN PULVERENTI

ISO Standards for Work

Breakdown Structures

Using Schedule Data

to Improve Project

Management

ANNE JOHNSON

Strategic & Business

and Earned Value

Technical

Building the Federal **Program and Project Management Community** of Practice

CHRISTIE REWEY Leadership

Case Study: Portfolio Census Program

Management **NEIL ALBERT**

Technical

Management in the 2020

SUSAN HOSTETTER AND SHERRI NORRIS

Strategic & Business

Fix It or Forget It? Dealing With Troubled Projects SCOTT HINE

Strategic & Business

The World Trade Center Collapse – A Case Study **NEIL SCHULMAN**

Herding the Cats: Managing Information **During Disaster Response**

GEORGE FINK

Evolving Expectations for Construction Project Managers and Employers RYAN ANDERSON AND

SARA COLLINS

Leadership

If You Build It, They Won't Necessarily Come: Engineering Solutions, the Human Factor

This presentation will focus on the human side of engineering projects and why it is essential to consider behavioral factors to ensure adoption and use of a final product. It will discuss the importance of understanding your end user, selecting the right success criteria, establishing a good cross section of test subjects, and soliciting feedback early and often at appropriate points throughout the project.

Leadership

THURSDAY SCHEDULE | 8

THURSDAY AFTERNOON

MAY 10 2018

Track

Room

1:15 -1:45

1:50

-2:20

3:45

-4:15

4:20

-4:50

5:00

Moderator

People in Projects: Leadership

Change Management:

LoveThe New Baby!

Practical Methods for

Successful Change

Atrium (1107)

Jocelyn Davis

SCOTT HINE

Adoption AIMEE BAXTER

Leadership

Strategic & Business

Agile & IT

Sean Phillips

Agile Design

KELLY ALBRECHT

Technical

Down

JASON DUNN

Strategic & Business

Prince Georges (1211)

Breaking Bad: Deciding

When to Save a Project

and When to Shut it

Charles Carroll (2203K) Barbara Phillips

Federal Programs

Benjamin Banneker (2212) Bill Brantley

Construction Management (BIM)

Juan R. Jimenez (2208) Ken O'Connell

Earned Capabilities Mgmt: A new approach to Agile Governance, EVM **Best Practices**

Integrated Program

Management

JOHNSON AND PULVERENTI

Technical

Program Benefits Management: **International Best Practice** DAVID PELLS

Technical

Leadership

Impact of Technology on Project Management in the Design and Construction Industry SAURABH GANGWAR

House of Waste: What It

Is and Its Implication For

Project Management

Implementing a Project Portfolio Management System in Government

MUHAMMAD SHAHZAD AND **DEREK WINOGRADOFF**

Technical

Interdisciplinary Competence: The Key to Exceptional Project Performance AMY HOULE CARUSO

CHARLES IGWE



Featured Speaker

LAUREN ALEXANDER **AUGUSTINE**

Sessions are marked with the type of PDUs you can earn for each of the PMITalentTriangle® skills: Technical Project Management, Leadership, and Strategic and

Business Management.

MORE INFO

Detailed schedule and PDU Information available at: pmsymposium.umd.edu Eight Steps to Lasting Change That Works **Every Time**

MYLES MILLER Strategic & Business

Session ends at 4:50

Impact of Team and Client Collaboration on **Project Agility**

ABIRAMI RADHAKRISHNA

Strategic & Business

Agility for Leaders – Learning to Teach in a World That Is Rejecting Hierarchy JEFF DALTON

Technical

Networking Reception in Grand Ballroom

Operationalizing Resilience One Community at a Time

At the Resilient America program at the National Academy of Sciences Engineering and Medicine, we work with four communities across the United States to help them design and build resilience programs that satisfy their community's particular needs.

Strategic & Business

Achieving Regulatory Compliance through a **Public Private Partnership**

DAVID WASHINGTON

Strategic & Business

Panel Discussion: Performance Measures: When is Done "Done"?

ALBERT, LAVAQUE, PHILLIPS, PULVERENTI. ROVINSKY Technical

Panel Discussion: Project Management Training for Federal Employees LATANYA ANDERSON. SCOTT HINE, AND

TIM WHALEN

Strategic & Business

Session ends at 4:50

Your Schedule Says Your Project Will Finish on Time. Is that All? OMONIYI LADIPO. MAIRAV MINTZ, CHRISTOPHER PAYNE

Al Through Unmanned Systems for the **Construction Sector** SHAHAB MOEINI

9 | THURSDAY SCHEDULE THURSDAY SCHEDULE | 10

FRIDAY MORNING

MAY 11 2018

7:30

Registration & Coffee

Featured Speaker

8:30

ROBERT ROVINSKY **DEEP WATER POINT**

Track

People in Projects: Conflict

Agile & IT

Room Moderator **Atrium (1107) Jocelyn Davis** **Prince Georges (1211) Sean Phillips**

9:45 -10:15 The Brain Science Behind Human Learning: **Essentials of Training** and Teaching

AVINASH TRIPATHI

Design Thinking & Project Management

BRUCE GAY Technical

Leadership

10:20 -10:50 Breaking Rules: A Rulebook for Improving Your Performance

BOB MCGANNON Leadership

during this session.

Session ends at 11:25

Bob McGannon's book,

"Intelligent Disobedience: The

Difference Between Good and

Great Leaders" will be on sale

R&D Project Management - Is it Agile?

The Traffic Fallacy

SEAN EDDINGS

Strategic & Business

JESSE ARONSON Technical

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and Strategic and Business Management.

MORE INFO

Strategic and

Business Management

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10:55

-11:25

Lunch

Featured Speaker

12:00

WILLIAM EGGERS DELOITTE'S CENTER FOR **GOVERNMENT INSIGHTS**

A Case Study in Using EVM to Improve Project Management and Gain Funding: The Federal Aviation Administration (FAA) Story

Robert Rovinsky will share the lessons learned from his work in the FAA, which include how to mobilize all parts of the "project management system."

Technical

Risk & Big Data

Stakeholders

Construction Management (BIM)

Charles Carroll (2203K) Greg Baecher

Benjamin Banneker (2212) Gerry Galloway

Juan R. Jimenez (2208) Ken O'Connell

Project Risk Management: The Context, Tools and Their Application with Real World Examples

MINTZ AND KHADKA Technical

Strategic Decision-Making for Supply Chain

Network and Expansion

HAKOB AVETISYAN

Strategic & Business

Project Risk Management Made Easy

SUSAN PARENTE

Technical

Stakeholder Mgmt and **Engagement: Analysis** of Drivers of Evolving Subject Discipline AURANGZEB KHAN

Leadership

Survivor: How to Deal with Social Politics in your Organization

CRYSTAL RICHARDS Leadership

Session ends at 11:25

Cross-Implementing Computational Design: Data Analysis and Visualization with BIM

KRISTEN AMBROSE

Session ends at 10:50

Life Cycle Cost **Optimization Within** Decision Making on **Alternative Designs** SOMPURA JITEN

Where Tomorrow Will Take Us: A Journey into the Future of Work and Management

Learn how agile development, human-centered design, artificial intelligence, teams, and other emerging business and technology trends are transforming the world of work, management, and decision making and what it means for project management.

Technical

11 | FRIDAY SCHEDULE

FRIDAY AFTERNOON

Track

Room

Moderator

People in Projects: Conflict

Agile & IT

Sean Phillips

Technical

Stakeholders

Construction Management (BIM)

Charles Carroll (2203K) Greg Baecher

Project Recovery: Root

Integrated Stakeholder

Indian Smart Cities

and Risk Management in

Causes & Structured

Risk & Big Data

Benjamin Banneker (2212) Gerry Galloway

Juan R. Jimenez (2208) Ken O'Connell

Conflict Resolution Practices for the 21st

Analysis SUSAN PARENTE

Session ends at 2:20

Agile Quantitative Risk

Prince Georges (1211)

Approach PETE PARNIAN Leadership

OMAR BASHIR

Technical

and Engagement Strategy Spectrum

The Project Management

AURANGZEB KHAN Leadership

Session ends at 2:20

Information Matters: The State of Project Management Today - Revolutionizing the **Construction Industry** through the Adoption of **Technology**

MARK BODNER AND LANCE COBURN

Strategic & Business

Session ends at 2:20

MAY 11 2018

1:15 -1:45 Century

PAMELA DAVIS-GHAVAMI

Technical

Session ends at 2:20

Atrium (1107)

Jocelyn Davis

1:50 -2:20

Featured Speaker

2:30 JEFF GRAVATTE **CADD MICROSYSTEMS**

3:30

Closing Remarks and Door Prizes

Technological Advances in Managing Design and Construction Projects

In this session you will see and hear about proven and emerging innovations in how buildings are designed and constructed, and more importantly, the advances in how projects are being managed using modeled information. Included are practices and ideas to build more predictable outcomes.

Strategic & Business

Sessions are marked with the type of PDUs you can earn for each of the PMITalentTriangle® skills: Technical Project Management, Leadership, and Strategic and

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Strategic and

Business Management



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Mike Schlegel

President, Bozzuto Construction Company

Is the Construction Industry Ripe for Disruption?

PRODUCTIVITY IN THE CONSTRUCTION INDUSTRY HAS INCREASED AT AN AVERAGE OF ONLY I PERCENT A YEAR OVER THE PAST TWO DECADES, far below all other manufacturing industries. Labor is in very short supply and prices are inflating at a pace in excess of Consumer Price Index. Both Wall Street and technology companies are starting to take interest in our industry. All signs point to the construction industry being ripe for disruption. In this presentation, Mike Schlegel, president of Bozzuto Construction Company, will discuss what disruption could look like and explore what we can do as an industry about it.

As President of Bozzuto Construction Company, Michael Schlegel is responsible for the general contracting division at Bozzuto.

From directing all in-house activities to leading the collaborative effort between estimating/budgeting, scheduling, project management, and supervision-Mike maintains a personal involvement with each construction project from start to finish. Since joining the company in 1999, he has overseen the construction of more than 25,000 multifamily units; over one million square feet of retail, as well as public and private infrastructure projects, with an aggregate contract value exceeding \$3 billion.

Prior to joining Bozzuto Construction Company, Mike was a Vice President with Clark Builders Group, where he was integrally involved with the company's startup and growth. Currently, he serves on the Board of Directors for the Housing Association of Non-Profit Developers, Montgomery Housing Partnership, the Maryland Center for Construction Education and Innovation, and the Virginia Tech Myers-Lawson School of Construction.



Celia Ann Pfleckl

Director, Portfolio Management for Amtrak's Enterprise Program Management Office Delivery Team

If You Build It, They Won't Necessarily Come Engineering Solutions, the Human Factor

Almost everything we do, or touch today IS DESIGNED WITH HUMAN BEHAVIOR IN MIND. In the last 30 years, we have seen evidence of this all around us with ergonomic design for a variety of consumer products, emergence of intuitive software programs and mobile apps, a new "urban living" approach to city planning and public works projects, and consumerdirected healthcare programs.

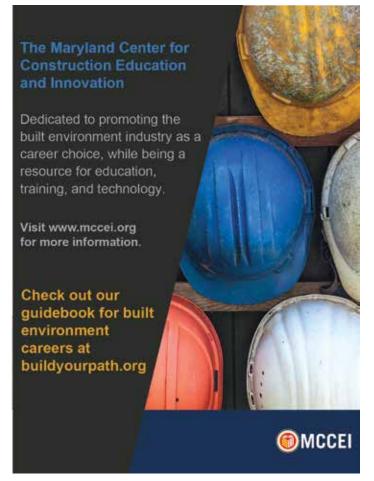
This presentation will focus on the human side of engineering projects and why it is essential to consider behavioral factors to ensure adoption and use of a final product. We will discuss the importance of understanding your end user, selecting the right success criteria, establishing a good cross section of test subjects, and soliciting feedback early and often at appropriate points throughout the project. We will touch on the significance of proper stakeholder engagement and well-structured changed management for engineering projects.

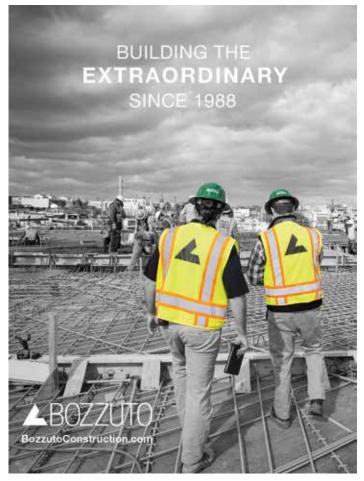
Celia Ann Pfleckl is the Director, Portfolio Management for Amtrak's Enterprise Program Management Office Delivery Team. Celia's team is responsible for complex, crossfunctional, enterprise level projects and programs as assigned by Amtrak's executive leadership team. At present, her portfolio includes programs such as Positive Train Control Implementation and development and implementation of a new learning management system.

PROFESSIONAL DEVELOPMENT HOURS

Session	Thurs. May 10, 2018	Fri. May 11, 2018
8:30 AM Featured Speaker	1	1
9:45-11:25 AM Morning Sessions	1.5	1.5
12 PM Featured Speaker	1	1
1:15-2:20 PM Afternoon Sessions	1	1
2:30 PM Featured Speaker	1	1
3:45-4:50 PM Afternoon Sessions	1	N/A
Daily Totals	6.5	5.5
Total PDUs	12	

*Detailed instructions on reporting PDUs available at: pmsymposium.umd.edu/pm2018/professional-development-hours/





15 | FEATURED SPEAKERS FEATURED SPEAKERS | 16 Strategic & Business

Lauren Alexander Augustine

Director, Office of Special Projects and Resilient America Program

The National Academies of Sciences, Engineering, and Medicine

Operationalizing Resilience One Community at a Time

At the Resilient America program at the National Academy of Sciences Engineering and Medicine, we work with four communities across the United States to help them design and build resilience programs that satisfy their community's particular needs. This effort employs a mix of expert volunteers of the National Academy members, members of the Resilient America round table, and a local "ground team" comprised of local academicians, local government, local private sector, and non-governmental organizations.

The Resilient America program works with a bottom up point of view. As unbelievable as it sounds, Resilient America was able to achieve success in all four communities. This result is remarkable due to their differences, different approaches, their different priorities, and their different understandings of and needs for resilience. This gives the Resilient America program, as well as others interested in operationalizing resilience, great hope for taking tenets and concepts of resilience from the academic realms into practice as an effort well worth undertaking.

Lauren Alexander Augustine is the director of the Program on Risk, Resilience, and Extreme Events in the Office of Special Projects in the Division of Policy and Global Affairs and serves as the associate executive director of the Division of Earth and Life Studies. In this role, she directs the Resilient America Roundtable and the International Forum on CBRN Resilience. She is also the staff lead for the cross-Academies Resilience Working Group. She joined the Academy in 2002.



Robert Rovinsky

Principal, Deep Water Point A Case Study in using EVM to improve Project Management and gain funding

THE FEDERAL AVIATION ADMINISTRATION HAS DONE AN OUTSTANDING JOB OF ENSURING THAT AIR TRAVEL IS THE SAFEST IT HAS EVER BEEN, but has not compiled the same record in terms of managing its major capital improvement projects. In 1993, it had the largest federal civilian project failure when a 5.1 Billion dollar program collapsed. Shortly afterwards the Government Accountability Office placed the entire FAA's air traffic modernization program on its high risk list.

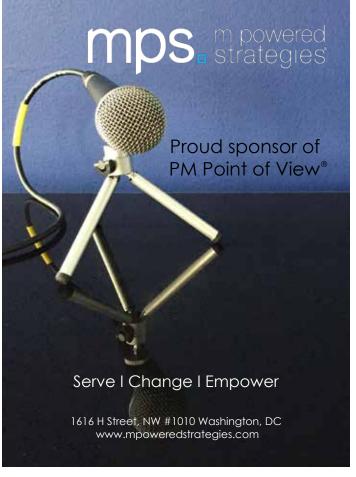
The long slow recovery to both project improvement and fiscal credibility began

in 1996 and, aided by the critical decision to implement earned value management (EVM) agency-wide, resulted in the air traffic modernization program being removed by GAO in 2009 and funding of over 100 million dollars restored. Robert Rovinsky was a key member of the executive and staff team that led the effort. He will share the lessons learned which include how to mobilize all parts of the "project management system" — acquisition, budget, internal oversight, IT, personnel, and senior leadership—and how to position EVM as the critical unifying role and forcing function.

Since 2013, Robert "Bob" Rovinsky has been a Principal at Deep Water Point, a group of over 60 former executives from the civilian, defense and intelligence agencies and as well as over 60 former executives from federal contractors. Deep Water Point helps over 100 companies large and small win contracts with the Federal Government.



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17 | FEATURED SPEAKERS FEATURED SPEAKERS | 18



William Eggers

Executive Director, Deloitte's Center for Government Insights

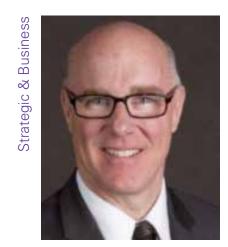
Where Tomorrow Will Take Us A Journey into the Future of Work and Management

AGILE DEVELOPMENT. HUMAN-CENTERED
DESIGN. ARTIFICIAL INTELLIGENCE.
Networks of teams. The science and
psychology of performance. Learn how these
and other emerging business and technology
trends are transforming the world of work,
management, and decision making and what it
means for project management.

William Eggers is the executive director of Deloitte's Center for Government Insights where he is responsible for the firm's public sector thought leadership. His new book is Delivering on Digital: The Innovators and Technologies that are Transforming Government.

His eight other books include The Solution Revolution: How Government, Business, and Social Enterprises are Teaming up to Solve Society's Biggest Problems (Harvard Business Review Press 2013). The book, which The Wall Street Journal calls "pulsating with new ideas about civic and business and philanthropic engagement," was named to ten best books of the year lists.

His other books include The Washington Post best seller If We Can Put a Man on the Moon: Getting Big Things Done in Government (Harvard Business Press, 2009), Governing by Network (Brookings, 2004), and The Public Innovator's Playbook (Deloitte Research 2009). He coined the term Government 2.0 in a book by the same name. His commentary has appeared in dozens of major media outlets including the New York Times, Wall Street Journal, and the Chicago Tribune.



Jim Gravatte

CEO and Owner, CADD Microsystems

Technological Advances in Managing Design and Construction Projects

TECHNOLOGICAL ADVANCES HOLD THE POTENTIAL TO REDUCE COST, TIME AND INCREASE QUALITY OF ALL PROJECTS.

As with many technologies, it is often not clear what will become useful and productive until it has been vetted. In this session you will see and hear about proven and emerging innovations in how buildings are designed and constructed and more importantly the advances in how projects are being managed using modeled information. This lively session will include common practices as well as thought provoking ideas to design and build with more predictable outcomes.

Mr. Gravatte is the CEO and owner of CADD Microsystems, headquartered in Alexandria, Virginia. He graduated from George Mason University's School Volgenau School of Information Technology and Engineering and holds a Bachelors of Science in Electronic and Computer Engineering.

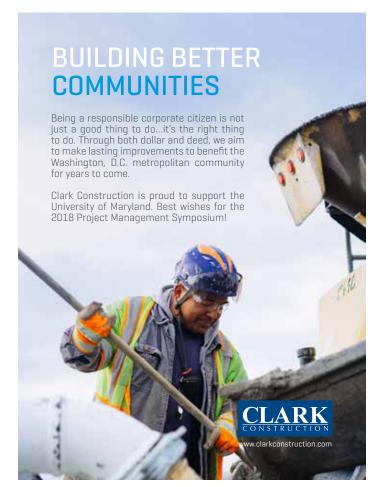
Mr. Gravatte began his career as a Vertical Transportation Specialist, where he was involved in the redesign and retrofit of Elevator and Escalator systems. He eventually founded CADD Microsystems to help design and constructions firms become more profitable using CAD technology.

He is recognized as an expert in CAD and BIM applications speaking frequently at conferences and seminars. Today, CADD Microsystems serves more than 10,000 organizations in the Mid-Atlantic region, offering training, and consulting and software sales for Autodesk products.

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19 | FEATURED SPEAKERS | 20

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PODCASTS FROM THREE SYMPOSIUM TRACKS

Highlights of symposium speakers in the People and Projects, Agile & IT and Construction Management/BIM tracks will be featured in the PM Point of View podcast, "the podcast that looks at project management from all the angles." Host Kendall Lott will share and engage with key knowledge and practice from the 2018 Project Management Symposium's lineup of speakers in three podcasts airing throughout the rest of 2018.

Follow us on Facebook and the Project Management Center for Excellence website to find out when each episode will be published. Or listen and subscribe from iTunes or wherever you find your podcasts by searching for PM Point of View.

pmiwdc.org/pm-pov

WHAT OUR GRADS ARE SAYING ABOUT

OUR PROJECT MANAGEMENT PROGRAMS



of education I would obtain from Maryland. Managing time for the course work, in addition to a demanding work schedule, was a bit challenging. But with so many online courses to choose from, there is flexibility to work with your schedule, no matter how busy you are."

Bethel Abate

Master of Engineering Graduate, May 2012

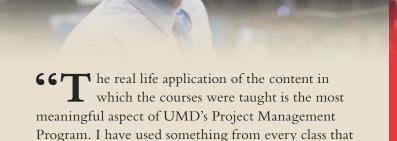
Project Engineer, DC Water



have a BS in Civil Engineering but I realized having a project management background is just as important to advance my career. The Master of Engineering in Project Management program was the perfect match since it provided project management skills while keeping my technical background in mind. My degree has opened up many opportunities for me."

Maryam Dadabhoy

Master of Engineering Graduate, May 2017 Civil Engineer, HDR, Inc.



I took in the program at some point in my career."

Daniel "Keith" ThompsonMaster of Engineering Graduate, May 2011

AST-Technical Manager, NASA



Management Masters or Doctorate program at the University of Maryland. The courses are well thought out and the program has great instructors and support staff. When I say I graduated from UMD, I can tell that people know the school and its great reputation."

Michael O'Connor
PhD Graduate, May 2014
Director Strategy and Project Management, Medtronic

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