

NEXT SESSION

HERDING CLOUDS: COMBATTING FALSE NARRATIVES TO SHOW A DISINTERESTED STAKEHOLDER AUDIENCE WHY THEY SHOULD CARE

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Symposium

This session will be
recorded.



PROJECT MANAGEMENT
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A.J. CLARK SCHOOL OF ENGINEERING
Civil & Environmental Engineering Department





Special Thanks

The "Federal Programs Track" was developed in collaboration with the Federal Program and Project Management Community of Practice

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Herding Clouds: Combatting False Narratives to Show a Disinterested Stakeholder Audience Why they Should Care

Michael Allen Lake

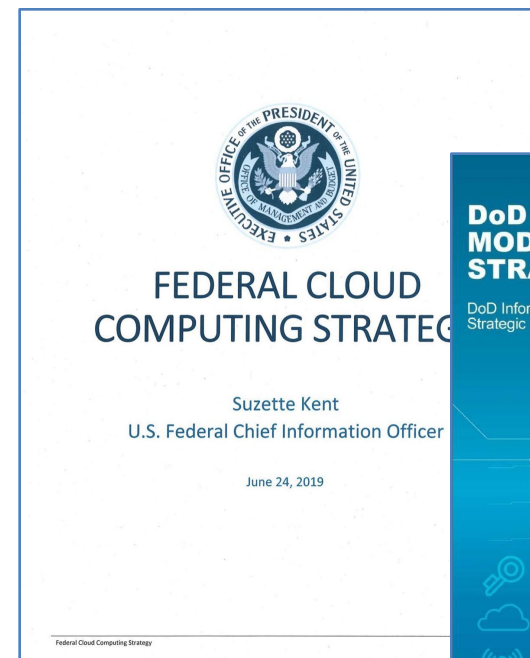
2023 Project Management Symposium

Introduction

- What was the Joint Enterprise Defense Infrastructure Cloud?
- How did it attempt change management?
- Why did the narrative matter?
- Was it successful?



Why the Need for DoD's Move to Cloud?

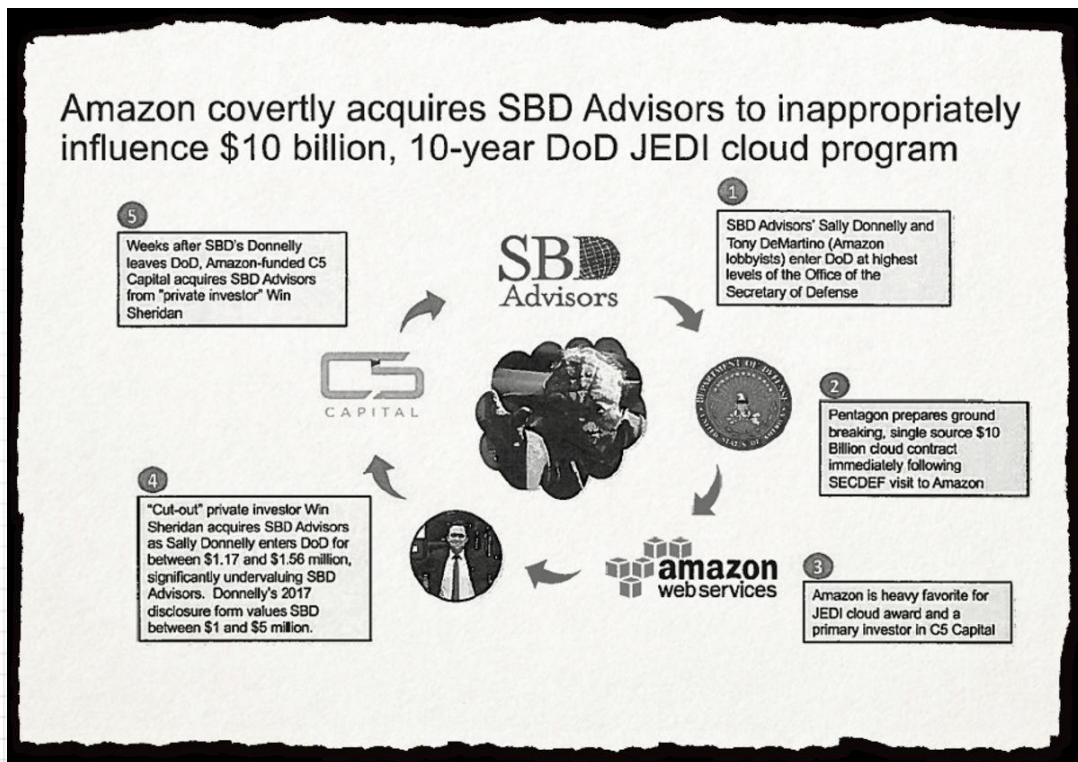


Why JEDI?

- Pathfinder effort based on the IC use case
- Designed to move information at the speed of operations
- Foundational technology
- 10-year IDIQ contract
- Ceiling of US\$10 billion



False Narratives



Factbox: Six things to know about the Pentagon's defunct JEDI contract

Reuters



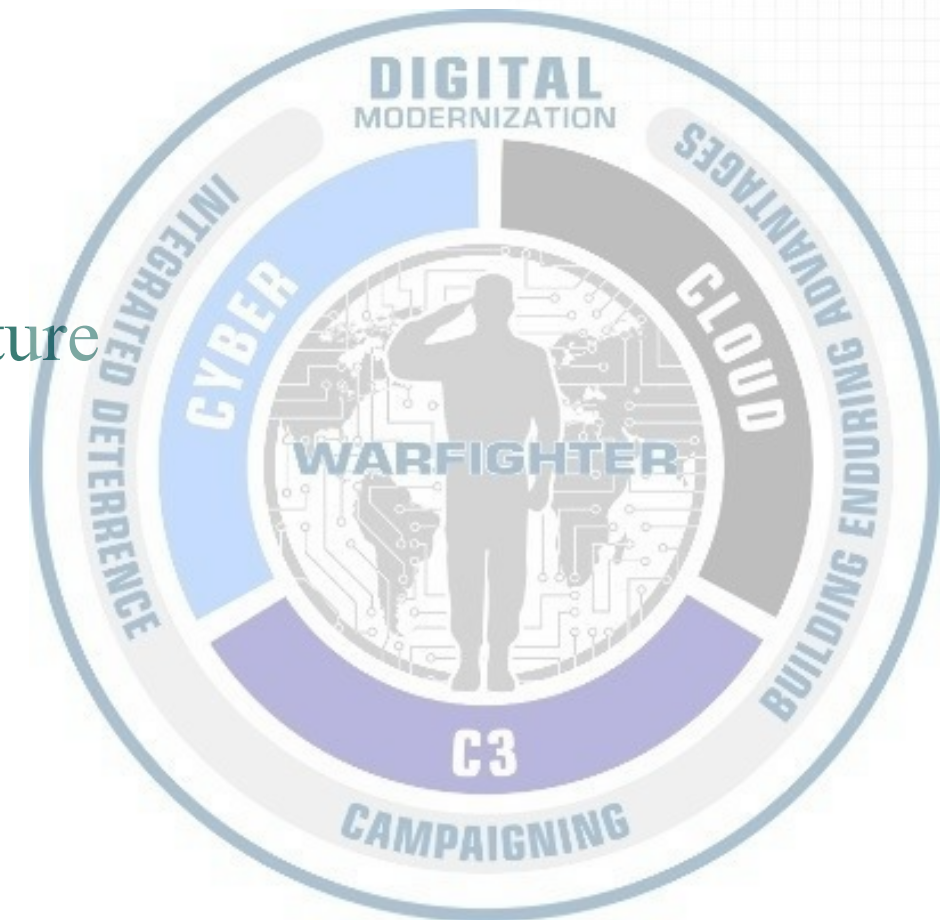


Three Stakeholder Categories

- Internal
 - Policy makers, end users, command structure
- Interconnected
 - Congress, White House, other Executive Branch Agencies
- External
 - Private sector, media

Moving the Needle: Internal Stakeholders

- Assess Internal Stakeholders
 - Policy makers, end users, command structure
- Coalition building



Moving the Needle: Internal Stakeholders

- Identify and mitigate communication gaps
- Curate early adopters
- Assess remaining risks





“Always in Motion is the Future”



TECHNOLOGY ▾ DEFENSE ▾ WORKFORCE/MANAGEMENT ▾ PAY & BENEFITS ▾ COMMENTARY ▾ AU

The New York Times

Pentagon Cancels a Disputed \$10 Billion Technology Contract

The decision puts an end to years of legal wrangling over the contract, for 10 years of cloud-computing services.

Give this article 150



DEFENSE

Pentagon cancels JEDI Cloud contract after years of contentious litigation



Jared Serbu | @jserbuWFED
July 6, 2021 12:30 pm ⌚ 7 min read



Pentagon scraps \$10bn JEDI winner-takes-all cloud contract

UPDATED Y'know what, a single-vendor IT mega-deal probably isn't the best idea after all, says US military

Legacy

- General acceptance of cloud computing
- Understanding the need for foundational technology to achieve the mission of tomorrow
- JEDI's successors





EVALUATE SESSION

