

PROJECT MANAGEMENT SYMPOSIUM

APRIL 20-21, 2023



TURNING KNOWLEDGE
INTO PRACTICE



PROJECT MANAGEMENT
CENTER FOR EXCELLENCE

A.J. CLARK SCHOOL OF ENGINEERING
Civil & Environmental Engineering Department



AGENDA AT A GLANCE

THURSDAY, APRIL 20

8:00 Registration Begins
8:50 Welcome
9:00 Featured Speaker
AL ZEITOUN
10:00 Morning Sessions
11:45 Lunch & Networking
12:30 Featured Speaker
CHRISTINE MERDON
1:30 Afternoon Sessions
4:30 Let's Debate
PROCESS VS PRINCIPLES
LAURA BARNARD & CRYSTAL J. RICHARDS
5:30 Networking Reception

FRIDAY, APRIL 21

8:00 Registration Begins
8:50 Welcome
9:00 Featured Speaker
JOHN DEATRICK
10:00 Morning Sessions
11:45 Lunch & Networking
12:30 Featured Speaker
ROBERT WARREN
1:30 Afternoon Sessions
3:30 Closing & Trivia Challenge Winners
3:45 Adjourn



SYMPOSIUM EVALUATION

We value your feedback.

Be sure to complete the overall symposium evaluation at the conclusion of the event.

Submit for a chance to win free admission to next year's symposium in May 2024!



FREE WIFI

Connect to wireless access point "UMD-guest" and open a web browser. For detailed instructions see page 16.

Thursday
Friday

USER
pmsday1
pmsday2

PASSWORD
nnarcromaïmy
aeavagiesism

WELCOME TO OUR 10TH ANNUAL PROJECT MANAGEMENT SYMPOSIUM!

It's an exciting time for us, as we celebrate this milestone year. We have adapted our format to accommodate both an in-person and online Symposium experience that matches the new normal of our changing world.

As project management continues to evolve, it's clear that the focus has shifted towards value delivery. The world is expecting us to embrace new ways of working, and project managers are at the forefront by designing new value delivery systems to ensure faster, safer and better outcomes for all stakeholders. We have a professional responsibility to meet this challenge, to be good stewards of our organizational resources, and to ensure that our projects ultimately create a greater good for society.

This year's Symposium is the biggest ever with over 750 attendees! We are excited that over 50% of you have participated in a previous Symposium, and most of our new attendees were recommended by a colleague.

So, welcome back! We're grateful for your continued support, and we know we will provide you with another set of fresh and innovative project management perspectives from our exciting lineup of speakers this year!

Let's learn together, connect and continue to build this community so we can design a future led by project managers *Turning Knowledge Into Practice* everyday.



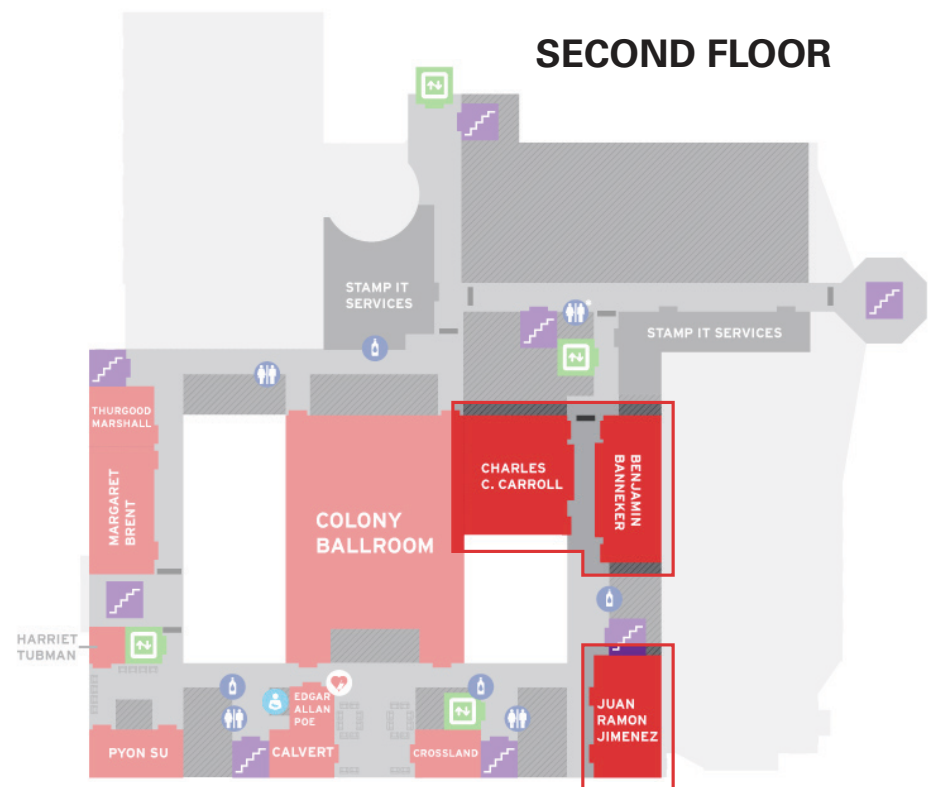
John Johnson
Professional Programs Manager
University of Maryland
Project Management Center for Excellence



Kathleen Frankle
Marketing Manager
University of Maryland
Project Management Center for Excellence

MEETING ROOMS

All symposium meeting rooms are shown in red below.



TRIVIA CHALLENGE

Participate in the online Trivia Challenge to be entered into a drawing to win these fantastic prizes:



Backpack



Black Polo Shirt



FREE registration to the 2024 Project Management Symposium

How to Play: An online Trivia Challenge survey will be emailed to all Symposium attendees on Thursday morning, April 20th. All you need to do is complete and submit the online survey by the deadline.

Deadline: 2:30 PM, Friday, April 21, 2023

How do You Find the Answers? Excellent question! Answers to the questions can be found in the program book, in-person at the sponsor booths and on the Symposium website. Information is readily accessible to both online and in-person attendees.

Online and in-person attendees will have equal chances of winning, but you **MUST** be in attendance either on Zoom or in-person to win!

Have fun and good luck!

THANK YOU, SPONSORS!



PROFESSIONAL DEVELOPMENT UNITS (PDUs)



Information on how many PDUs you can earn during the 2023 Project Management Symposium is shown in the two tables below. On the PDU page of the Symposium website, you can request two different PDU certificates. LIVE Event PDU Certificate for up to 10.50 PDs. Recorded Sessions PDU Certificate for up to 27.0 PDUs.

LIVE SESSION PDUS

Session	Thursday, April 20	Friday, April 21
Morning Featured Speaker	0.75	0.75
Morning Sessions	1.5	1.5
Afternoon Featured Speaker	0.75	0.75
Afternoon Sessions	2.25	1.5
Late Afternoon Featured Speaker	0.75	–
Daily Totals (10.5 PDUs Total)	6.0	4.5

RECORDED SESSION PDUS

Session	Thursday, April 20	Friday, April 21
Morning Sessions	4 Tracks with 2 Sessions (8 Total, 0.75 PDUs each) = 6.0 PDUs	4 Tracks with 2 Sessions (8 Total, 0.75 PDUs each) = 6.0 PDUs
Afternoon Sessions	4 Tracks with 3 Sessions (12 Total, 0.75 PDUs each) = 9.0 PDUs	4 Tracks with 2 Sessions (8 Total, 0.75 PDUs each) = 6.0 PDUs
Daily Totals	15.0	12.0
These calculations assume you attended all potential live sessions shown in the table above		
27.0 PDUs for Recorded Sessions		

LEARN
TONIGHT
IMPLEMENT
TOMORROW



On-Demand Courses For In-Demand Skills

- ▶ SELF-PACED + ONLINE
- ▶ BUILD YOUR RESUME
- ▶ SHORT, FOCUSED COURSES
- ▶ EARN PDUS!
- ▶ UMD QUALITY EDUCATION



Start Now For Free.
Get Certified For A Small Fee.

Thursday
Morning
—
April 20



WELCOME & FEATURED SPEAKER

Al Zeitoun

Senior Director Strategy,
Siemens Digital Industries Software

Creating the Experience-Driven Future Organization

Business as usual is shrinking and the qualities of the futuristic project manager are shaped by collaborative qualities and new forms of leadership. Transformation ingredients will come together in this presentation to showcase the applicability of select number of the 10 pillars for creating organizational excellence momentum.

[Ways of Working](#)

Grand Ballroom

Track	People in Projects - Great Challenges	Federal Programs*	Performance Management**	Leadership and Communications	Agile/DevOps
Room Moderator	Atrium (1107) Jocelyn Davis	Prince Georges (1211) Bill Brantley	Charles Carroll (2203) Keith Anderson	Juan R. Jimenez (2208) Greg Baecher	Benjamin Banneker (2212) Sean Phillips
10:00–10:45	The Great Resignation Fire and Knowledge Retention Strategies <i>Benjamin Anyacho</i> Business Acumen	Herding Clouds: Combatting False Narratives to Show a Disinterested Stakeholder Audience Why They Should Care <i>Michael Allen Lake</i> Ways of Working	The Latest in Schedule Visualization: The 3D Gantt <i>Brian Leach</i> Ways of Working	Conversational Leadership: Convening Conversations that Otherwise Wouldn't Happen <i>John Hovell</i> Power Skills	Migrating from Waterfall to Agile: Concerns and Remedies <i>Jerome Alston</i> Ways of Working
11:00–11:45	The One That Got Away: Critical Technical Talent <i>Mary Baggett</i> Business Acumen	Using an Integrated Value Approach in Cross-Agency Collaboration to Ensure Mission Success <i>Beth Martin, Jason Traquir & Basil White</i> Business Acumen	Multidimension Portfolio Management Structures: Missions, Capabilities, and Systems <i>John Driessnack & Caitlin Kenney</i> Business Acumen	System Dynamics of Alternative Analysis in Program Management <i>Stephen Michael Self</i> Power Skills	Philosophy of Agile <i>Christopher 'Ax' Axthelm</i> Ways of Working
11:45	Lunch & Networking		Grand Ballroom		



Sessions are marked with the type of PDUs you can earn for each of the PMI Talent Triangle® skills: [Ways of Working](#), [Business Acumen](#), and, [Power Skills](#).

MORE INFO

Detailed schedule and PDU Information available at: pmsymposium.umd.edu

*The Federal Programs track was developed in collaboration with the Federal Program and Project Management Community of Practice.

**The Performance Management track was developed in collaboration with the College of Performance Management.

Thursday
Afternoon
—
April 20



Sessions are marked with the type of PDUs you can earn for each of the PMI Talent Triangle® skills: [Ways of Working](#), [Business Acumen](#), and, [Power Skills](#).

i MORE INFO

Detailed schedule and PDU Information available at: pmsymposium.umd.edu

*The Federal Programs track was developed in collaboration with the Federal Program and Project Management Community of Practice.

12:30



FEATURED SPEAKER
Christine Merdon
Founder & President of Merdon Strategies, LLC

Leadership Lessons from the Capitol Dome Renovation

In 2016 the Architect of the Capitol (AOC) completed a multi-year project to completely restore the Dome of the U.S. Capitol. The Dome had become plagued by more than 1,000 cracks and deficiencies due to age and weather. The project was completed on time, under budget with no lost time injuries. The team was faced with many challenges along the way, and the most important lesson learned was looking out for each team member well being, both mentally and physically.

[Power Skills](#)
Grand Ballroom

Track	People in Projects	Federal Programs*	Performance Management**	Stakeholder Engagement	Agile/DevOps
Room Moderator	Atrium (1107) Jocelyn Davis	Prince Georges (1211) Bill Brantley	Charles Carroll (2203) Keith Anderson	Juan R. Jimenez (2208) Greg Baecher	Benjamin Banneker (2212) Sean Phillips
1:30–2:15	Developing a Project High Performing Team, the path from self-awareness to high-performance <i>Kirko Kirkov Sr.</i> Power Skills	Considerations for FAC-P/PM Application Review <i>LaTanya Anderson</i> Business Acumen	Establishing an Integrated Project, Program, and Portfolio Management (IPPM) Digital Ecosystem <i>Nicholas Pisano</i> Ways of Working	Stakeholder Communication – I’m I an effective communicator for my project? <i>Trinesha Longley</i> Business Acumen	Enabling Startup Venture Success through a Project Management Framework <i>Priyanka Surio</i> Ways of Working
2:30–3:15	You Need a Higher EQ than Your IQ to Succeed!!! <i>Myles Miller</i> Power Skills	Agile Implementation on Large-Scale Federal Projects <i>David Forsythe</i> Ways of Working	Business Case Evaluation Process Improvement: DC Water Case Study <i>Zelalem Hailu & Getachew Melsew</i> Business Acumen	From Projects to Partnerships: Exploring connections between project management and cross-sector partnership approaches to stakeholder engagement <i>David Murphy</i> Power Skills	How to save a troubled project: A case study of transitioning to Takt Time at project closeout <i>Keith Rines</i> Ways of Working
3:30–4:15	Supercharge Your PM Power Skills with Authenticity <i>Seth Greenwald</i> Power Skills	Steps to Building a More Innovative Acquisition Culture <i>Andrea Wilson, Arleen A. Wilson</i> Ways of Working	The Art of Presenting Compelling Detailed Analysis <i>Josh Erney</i> Power Skills	Stakeholder Engagement & Communication in BioPharma <i>Michael Federman</i> Ways of Working	How to Successfully Manage the Pivot from DevOps to DevSecOps <i>Stephanie Jenkins & Andrew Boyle</i> Ways of Working

**The Performance Management track was developed in collaboration with the College of Performance Management.

4:30

Let’s Debate... Process vs Principles, Which Approach is Better?

[Business Acumen](#)
Grand Ballroom



Laura Barnard
Founder & CEO, PMO Strategies



Crystal J. Richards
Owner, MindsparQ

This debate is about whether starting with principles or processes is the best way to form standards and drive project management excellence.

5:30

Networking Reception

Friday
Morning
—
April 21



WELCOME & FEATURED SPEAKER

John Deatruck

Adjunct Instructor, St. Mary's College of Maryland

Bridging Dreams and Reality: Leaderships Techniques that Helped Launch the Rebirth of Washington, DC, SE & SW & Replace the Frederick Douglass Memorial Bridge

This presentation will cover key techniques for aligning political leaders, neighborhoods, engineers, and government regulators to accomplish major public projects that transform the community. Large projects like those outlined in the Anacostia Waterfront Framework Plan are difficult to design and even more difficult to align stakeholders around. John Deatruck has, however, done it many times and uses some tried and true approaches that will help you create a unifying vision, strategy, and principles to guide teamwork across domains and parties involved.

Power Skills

Grand Ballroom

Track	People in Projects - Organizational Change	Federal Programs*	Performance Management**	Risk Management	Hybrid Project Management
Room Moderator	Atrium (1107) Jocelyn Davis	Prince Georges (1211) Bill Brantley	Charles Carroll (2203) Keith Anderson	Juan R. Jimenez (2208) Greg Baecher	Benjamin Banneker (2212) Sean Phillips
10:00–10:45	Overcoming Organizational Resistance to Change. How can Leaders Control Culture and Influence Behavior? <i>Kenneth Green</i> Business Acumen	Strengthening the Nuclear Security Enterprise with Organizational Agility <i>Ty Deschamp</i> Business Acumen	Managing complex emerging technology Projects <i>Sunita Benson-Agwu</i> Business Acumen	Using data you (probably) already have to predict program risks <i>Nana Kwame</i> Ways of Working	Buying Into a Customer-Centric Future: How AI and Big Ideas can Revolutionize Government Ways of Working <i>Joe Mariani, Daniel Forrester, & John Johnson</i> Ways of Working
11:00–11:45	Swimming Upstream: Delivering project success in non-project-centric environments <i>Megan Nehr Hutchison</i> Ways of Working	The Recovery of Failed Government Projects <i>Thomas Day</i> Power Skills	When Schedule is King and how to Oblige It <i>Amy Houle Caruso & Susan Blake Torres</i> Ways of Working	Risk Management & Resilience – Identifying and Monitoring Low Probability/High Impact Risks <i>Scott Hine</i> Ways of Working	Project Management in the dramatic world of spacecraft launch and operation <i>David Carter</i> Power Skills
11:45	Lunch & Networking		Grand Ballroom		



Sessions are marked with the type of PDUs you can earn for each of the PMI Talent Triangle® skills: [Ways of Working](#), [Business Acumen](#), and, [Power Skills](#).

MORE INFO

Detailed schedule and PDU Information available at: pmsymposium.umd.edu

*The Federal Programs track was developed in collaboration with the Federal Program and Project Management Community of Practice.

**The Performance Management track was developed in collaboration with the College of Performance Management.

Friday
Afternoon
—
April 21



FEATURED SPEAKER

Robert Warren

Assistant Video President of Facilities Operations,
University of Miami Health System

How Leadership and Influence Can Move Project Portfolios Through the Bureaucracy

Large groups of dispersed projects are necessarily managed by diverse groups of people at various levels of leadership. We will discuss the leader's role in creating the right culture for project success. We will also discuss how leaders must operationally balance Power Skills capabilities and aspirations, create a culture of integrity and accountability, and uplift teammates to perform at their highest level.

Power Skills

Grand Ballroom

12:30

Track	People in Projects - Equity and Inclusion	Federal Programs*	Performance Management**	Future of Project Management	Hybrid Project Management
Room Moderator	Atrium (1107) Jocelyn Davis	Prince Georges (1211) Bill Brantley	Charles Carroll (2203) Keith Anderson	Juan R. Jimenez (2208) Greg Baecher	Benjamin Banneker (2212) Sean Phillips

1:30–2:15

Project and change management with gender perspective
Paloma Martin
[Ways of Working](#)

Cross-Agency Collaboration to Ensure Mission Success
Scott Hine & Christie Rewey
[Business Acumen](#)

The Disaster Resource Library: Change Management in a Decentralized Environment
Megan Nehr Hutchison
[Ways of Working](#)

Managing AI: Risks and Opportunities
Donald Polaski & Marissa Brienza
[Ways of Working](#)

Value Management in the Public Service: More than ROI, Manage for Return to Mission
Kendall Lott
[Business Acumen](#)

2:30–3:15

The Path to Leadership for Women in Construction
Nour Alkhalouf & Hala Alkhalouf
[Power Skills](#)

Play to Your Strengths: Lessons Learned Maintaining an Adaptable and Resilient PMO
Elizabeth Holland & Robert McManmon
[Power Skills](#)

When Projects Manage Themselves: Artificial Intelligence-Powered Project Management
William 'Bill' Brantley
[Business Acumen](#)

PMI Strategy
Michael O'Connor
[Business Acumen](#)

It's All About the User! UX Isn't Just Some Informal Activity
Andrew Boyle & Kim Donouan
[Power Skills](#)

3:30

Closing & Trivia Challenge Winners

Grand Ballroom

**The Performance Management track was developed in collaboration with the College of Performance Management.



Sessions are marked with the type of PDUs you can earn for each of the PMI Talent Triangle® skills: [Ways of Working](#), [Business Acumen](#), and, [Power Skills](#).

i MORE INFO

Detailed schedule and PDU Information available at: pmsymposium.umd.edu

*The Federal Programs track was developed in collaboration with the Federal Program and Project Management Community of Practice.

SNA Software

THE SCIENCE OF NEW ANALYTICS

FULL PROJECT AND PROGRAM LIFE CYCLE DATA INTEGRATION

BUSINESS INTELLIGENCE • COTS DATA TRANSFORMATION
 EVM & SCHEDULE ANALYSIS • IPMR/IPMDAR • PPM
 PROJECT RISK ANALYSIS • PROGRAM FINANCIAL ANALYSIS
 SYSTEM ASSESSMENT & COMPLIANCE
 SYSTEMS ENGINEERING • TECHNICAL PERFORMANCE

FOR MORE INFORMATION, CONTACT US AT
 866-389-6750 • sales@sna-software.com
 sna-software.com

We can't show you our 3D Gantt in a 2D advertisement, so please visit our booth for a demo.

Software-assisted forensic schedule analysis for Primavera P6.

Laura Barnard
Founder and CEO, PMO Strategies

Crystal Richards
Principal and Owner of MindsparQ™

LET'S DEBATE...

Process vs Principles

Which Approach is Better?

Thursday, April 20th, 4:30pm ET
in Grand Ballroom

Networking reception immediately following

Project Management Center for Excellence

EARN YOUR COMPETITIVE ADVANTAGE

Education & Training Programs

Professional Development

Undergraduate Minors

Master of Science (MS)

Master of Engineering (MEng)

Master of Professional Studies in Project Management (MPPM)

Graduate Certificate (GCEN)

Doctorate of Philosophy (PhD)

VISIT PM.UMD.EDU

"When looking for a graduate degree, I knew I wanted something that would allow me to build upon my technical engineering skills, as well as delve deeper into the planning and construction element of the industry in which I was already working."

Odessa Phillip
Master of Engineering Graduate, May 2005
President and CEO, Assedo Consulting

"The real life application of the content in which the courses were taught is the most meaningful aspect of UMD's Project Management Program. I have used something from every class that I took in the program at some point in my career."

Daniel "Keith" Thompson
Master of Engineering Graduate, May 2011
Director of Launch Strategy & Business Development, Terran Orbital Corporation

"I have a BS in Civil Engineering but I realized having a project management background is just as important to advance my career. The Master of Engineering in Project Management program was the perfect match since it provided project management skills while keeping my technical background in mind. My degree has opened up many opportunities for me."

Maryam Dadabhoy
Master of Engineering Graduate, May 2017
Civil Engineer, HDR, Inc.

SPECIAL THANKS



The "Performance Management Track" was developed in collaboration with The College of Performance Management



The "Federal Programs Track" was developed in collaboration with the Federal Program and Project Management Community of Practice

EVENING MIXER
MONTHLY CHAPTER MEETING



SCAN TO REGISTER
FOR PMIWDC
EVENTS



USE OUR FREE WIFI

- 1. Connect your device to the "UMD-Guest" network.
- 2. Open a web browser.
- 3. If the browser doesn't automatically direct you to the login screen then go to the umd.edu website, this will cause the login screen to appear.
- 4. Type in the username and password for the current date and click login. Remember that all usernames and passwords are in lowercase type.
- 5. NOTE: If you receive the "Success" pop-up but don't have internet access try to turn your wifi off and then back on.

	USER	PASSWORD
Thursday	pmsday1	nnarcromaimy
Friday	pmsday2	aeavagiesism

Master's in
Product Management
Online

Looking for a career with endless possibilities for growth, innovation, and impact?

Product Management is one of the fastest-growing and most lucrative fields in the business world today.

University of Maryland's one-of-a-kind master's degree targets the skills and knowledge needed to lead modern product teams across the product lifecycle.

Change Your Trajectory

- ▶ Flexible 100% Online format
- ▶ 15 month program
- ▶ World-Class curriculum
- ▶ Award-winning faculty
- ▶ Degree built for working professionals or full-time students
- ▶ No GRE/GMAT or recommendations required
- ▶ Only ~\$25,000 total tuition cost*

LEARN MORE: [MPPM.UMD.EDU](https://mppm.umd.edu)



*Tuition subject to change each academic year - see website for details



FREE WIFI

Connect to wireless access point "UMD-guest" and open a web browser.
For detailed instructions see page 16.

	USER	PASSWORD
Thursday	pmsday1	nnarcromaimy
Friday	pmsday2	aeavagiesism



PROJECT MANAGEMENT CENTER FOR EXCELLENCE

A.J. CLARK SCHOOL OF ENGINEERING
Civil & Environmental Engineering Department