



PROJECT TRICKSTERS AND FRAUDS: WHY BENEFITS REALISATION PRACTICES MATTER

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2020 Project Management Symposium

How do you define success?



centure with \$32 million Accused of failure Awebsite redesign

to incorporate requirements

class action lawsuit

NEC sue Project abandoned accused of being term premature and poorly scoped Wants to c Identification 5

Accused of not conclease cannot sue meeting targets of failed to the meeting targets of the succession Accused of

By Nick Sas

Upd 29 Jul 2019,

reasonable basis yllito for its forecast MAN L REVIEW A stretch too far the brink by Ann Jenny Wiggins Infrastru we Reporter

Accused of Oracle ter FRP fraudulently SY 201

misrepresenting its a from en... er, software fraud, breach of

The A Register

contrac

Francisco 21 Feb 2019 at 21:10

deployment

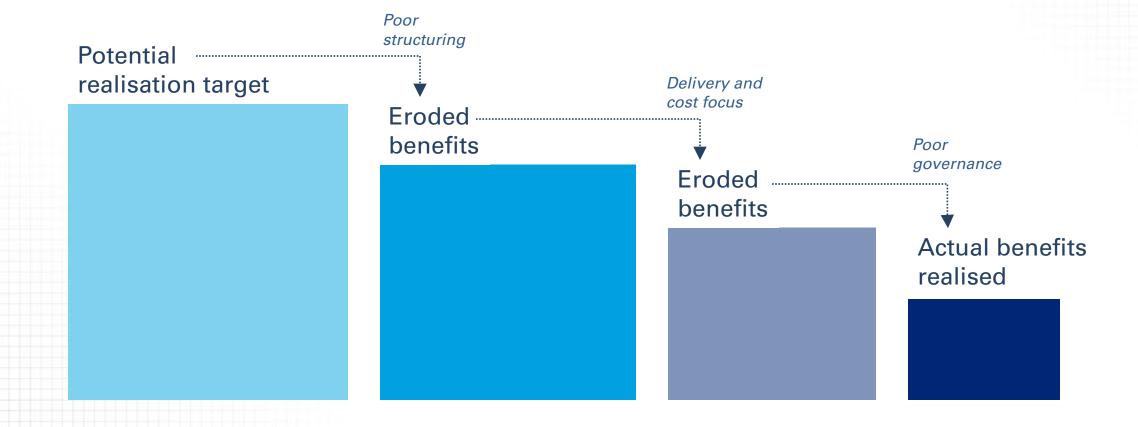
SAP digri false or misleading

statements wing a bungled SAP ERP

Published: 31 May 2019 10:45



How does failure affect us?



Professional tricksters and frauds?

Deloitte: 63% - 83% not meeting cost reduction targets

McKinsey: 70% failure rate

PMI & Forbes: 25% success

KPMG: "disturbing"

Global Research: 8% industry growth vs 2.8% average

How to make your project remarkable?



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Questions?

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